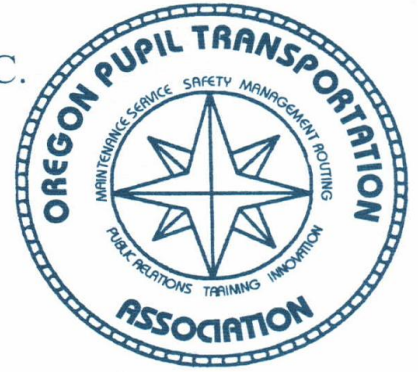


OREGON PUPIL  
TRANSPORTATION ASSOCIATION, INC.  
*A non-profit organization*



State Board of Directors  
September 22, 2011 Meeting Minutes

Members Present:

Chris Ellison, Michael Shields, Denice Blake, Keith Wright, Janet Mauldin, Cindy Moran, Kathy Houck, Kim Crabtree, Teri Brady, Mary Conger, Pat Green, David Farley, and Steven Huillet

Members Missing:

Carl Salstrom

Call to order at 11:12 pm at Cascade Grill, Albany, OR.

Minutes:

Read Minutes for the May 20, June 20, and June 22, 2011 meetings. Need to fix date on June 22, 2011 minutes (done and will re-email) after that correction they were approved.

Financial Report:

Chris handed out 2011-2012 Approved Budget.

Kathy read both a 2010-2011 statement which finished that school year and started out with a statement for the 2011-2012 school year. Both were approved by the board.

Chapter Reports:

*Northwest: 746 registered Workshop attendee's which is up a little, they came from 48 different locations. Mary passed out pictures of posters with place and names. Next meeting for NW is @ Schetky's in Portland on 10/11/11*

*South Willamette Valley: Went through By-Law Proposals, presented new by-laws. Voting will be at their next meeting 10/11/11. Will also have Election at next meeting for President, Vice President, Secretary, and Board Rep.*

Committee Reports:

**Conference**-Patti, Janet, Cindy, Steven, Denice, Keith, and Teri-need to talk soon about going to 3 day or staying with 4 day for this year. Valley River Inn for 2013 wants to talk numbers soon. Evaluations came back to Steven the last 2 pages are about Facility and comments. An Idea for the Trade Show day is to stagger class endings, and to offer specific times for drawings. Also to make them

have to be present to win the prize. Keith would like the STN and NAPT vendor lists from those attending the conferences to add to our list. Keith would also like to send our dates and possible activity reminder to all our vendors as a "Save the Date" reminder. \*2007-2008 part of Conference registration paid for the State Dues for the Attendee, we should think about doing something like that again to increase our membership base. Board members brought up an idea for a four day conference:

Day 1            Monday AM Preconference activity(possibly sponsored by vendors)  
Monday MID start Conference Class  
Monday PM Fun night

Day 2            Tuesday AM Class breakouts  
Tuesday MID Class breakouts  
Tuesday PM Sponsored by all three? (Possible pre by one dinner by one and post by one)

Day 3            Wednes AM Trade Show and start a fee breakouts  
Wednes MID Trade Show and start a second group of breakouts  
Wednes PM Banquet Night

Day 4            Thursday AM Class break outs  
Thursday MID Class breakouts and Board to start meeting  
¾ day so it allows for travel home

\*\*other ideas – Vendor support for Pre Function activity's, Rates for shorter days of attendance instead of full conference, and getting it on web sooner so people can plan for it at the end of the year.

**Speakers-**Steven looking at STN contact list. NAPT Speakers were not included in NAPT Membership, there was no speaker fee but a participant fee for those who took the class. A roster was kept for the PDS classes and fees were charged for the participants For NAPT members it was \$10.00 charge and for non-members it was \$50.00. the Board paid \$2260 for participants. The membership cost \$2500 and one instructor taught both of the classes so is it really a savings or not? Is the National Education Certification worth the cost? Would we have more involvement if we put out more information on NAPT and its benefits? (The national level certification goes along with the idea from promoting our industry, the job we all do, and the awards we receive.)

Denice B. agreed to Chair the Banquet Night and Keith W. agreed to Chair the Trade Show again for the 2011-2012 conference. Board and Committee need to come up with a theme so it can go out to speakers.

**Legislative** – Steven said they are coming back into session. They have some restrictions they each only get 2 bills, there is a shortened period of time, and the cell phone law is changing into a Mobil communication Law. There are possible budget cuts Departments are asked to come up with 14% cuts/reductions in 3.5% increments.

**Poster** – Mary gave the handout for last year's posters that are going to Nationals this year. The 2012 Theme is "Stand Back from the Yellow and Black". School Bus Safety Week is 10/17/11 through 10/21/11.

**Safety Exercise**- Carl has agreed to chair the program again. Thurston high would like to be the location for the State Exercise. They really enjoyed hosting for SWV last year. Committee to meet and decide dates later time.

Old Business: Website needs update for 2011-2012. Photo was taken of new D.A.L. (A) Cindy Moran. Board would like to add photo gallery of Workshops/Conferences and such. Chapters need new list of board members posted after elections. Board would like to get Membership list posted and Kathy H. is willing to do but needs help with some training in how to – Chris will call Verb Marketing and set up a meeting to accomplish. Board would also like to start posting a newsletter of sorts it does not have to be like the old "Eight Way Flasher" but could just be upcoming news, events, and some stories of current things happening with our industry.

The issue of Comping Registration costs for OPTA Speakers came up with the idea that registration fee could be used as a speaker fee. A motion was brought forward (by David F.) that OPTA will not pay registration fee for Speaker/Member but the Speaker may request a fee for service of presentation. It was 2<sup>nd</sup> by Mary C. and passed by vote.

New Business: A motion was made (by David F.) to renew the NAPT membership for one more year and see if getting more information out would increase the benefits to our members. It was 2<sup>nd</sup> by Patti G. and passed by vote. Michael brought up a Leadership program he is doing at Salem-Kiezer SD. They have small groups meet once a week to talk about section they read in book. Then they meet once a month to discuss how what they read applies to us and how we can use or implement it. Board discussed if we as a group would like to do a program too. Michael is going to start his SD in October. He agreed to facilitate meetings for the OPTA Board. We could meet same day as our board meeting following the meeting from 1300-1500. Chris will send out the link to everyone so they can review and respond back to him if they are interested in participating. A motion was made (by Patti G.) to spend money from staff development to fund this endeavor. It was 2<sup>nd</sup> by Teri B. and passed by vote.

Keith W. asked about Oregon starting a Sped. Road-e-o. We could run it concurrent with the State Safety Exercise. It would take a bit of planning when

the order of contestants was put together but would work well. NSTA puts on the Sped Safety Exercise and if participated in it goes towards NAPT's PDS class credit. Diane C. was just there to get some information about it from her.

An Idea for some kind of Vendor activity was brought up. A casual activity for vendors to talk with Attendees of conference and Board, not try to sell just a good visiting platform to get to know the customer base. The Conference Committee will present some ideas on the activity to the Board next meeting.

It was asked if the Conference Committee would look at a Guest/Spouse pass to cover Banquet/Meals/ and certain activities. (STN has one @ \$60.00 that covers Welcome party/Trade Show/ and Pool Party Night) We would like to look at offering something similar with an Off Site Spouse Activity.

The Audit is Scheduled for just Before the next Board meeting. Key People are Chris E., Kathy H., and Denice B. and agreed to meet at 10:00 at Next meeting date.

**Good of the Order-** Denice B. was sent to STN Conference as an OPTA Board Representative. She relayed the program was good, packed with good information and the Key Note Speaker was Reno Williams who talked about his own experiences dealing with how his Autism affects how he deals with the world.

Conference Committee is to meet 10/18/11 in Salem in the Board room.

Future Meetings:

11/17/11 – Elmer's in Salem, OR.

01/19/12 – TBA

03/08/12 – TBA

05/17/12 – Bend, OR. @ Riverplace

06/18/12 – Pre-Conference @ Riverplace

Meeting Adjourned 14:17 pm.

Respectfully Submitted by: Keith Wright

OPTA Director at Large - Recorder

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