



OREGON PUPIL
TRANSPORTATION ASSOCIATION, INC.
optaschoolbus.org

A non-profit organization

State Board

Date:	October 23, 2020
Location:	Virtual Meeting-Zoom
Meeting Called to Order:	Chris Ellison, 11:15 AM
Members Present:	Chris Ellison, David Jorgenson, Casey Jebens, Maggi Estes, Sandi Miller, Ryan Dougherty, Teri Brady, Kim Hevia, Kathy Houck, Jason Chess, Sean Schroeder, Scott Bohl, Brock Dittus
Previous Minutes:	Tabled until November meeting.
Financial Report:	<p>Financial report will be sent later, current balance is approximately \$54,000. Membership numbers are currently down. Audit-Kathy asked if Chris could review SW books, Kathy and Jason can review NW and State. Kathy would like to have everything in by the end of October. Kathy was approached by a vendor about an adjustment to rates for this school year, based on current events and the value that they are receiving with a lack of trade show/summer conference. There was discussion about vendor participation in virtual events, and many of them are cool to the concept at the national level, due to the return on investment. Chris proposed waiving the membership fees for this year. Kathy proposed adding an additional trade show booth for our bus vendors, since they are the ones that are affected the most, or to add additional advertising information for our primary sponsors. Kim mentioned that Schetky would support this, kind of like a “vendor e-news” in addition to the regular OPTA e-news. Kathy noted that this would probably just be for this year, due to the unique circumstances. Chris indicated that there would be no additional internal costs to OPTA to facilitate this. Kathy inquired who would need to work with vendors to get their information that they would like to have shared. Kathy will send our paid vendor list to Chris. Chris will group gold and silver vendors together and put platinum vendors on their own. Teri asked about the possibility of refunding dues for last year. There was additional discussion. Chris suggested that we offer some combination of lunches, trade show spaces, and advertising. Jason made a motion to provide additional indoor and outdoor spaces at the trade show, additional lunches, and additional advertising to our business partners, seconded by Sandi Miller, approved, with Teri Brady abstaining.</p>
Chapter Reports:	<p>South Willamette: First virtual meeting was 10/13. Attendance was so-so. Main discussion was about Winter Workshop, and what the possibilities were for this school year. David Jorgenson will do some outreach to smaller districts to see</p>

what their needs are, as many of them struggle to get hours due to not having a CORE instructor at their locations.

Northwest: NW met on 10/9 and 10/16, talked about winter workshop and summer workshop. They proposed coming up with a committee at the state level to work through virtual training. They are looking at doing the winter workshop virtually and would like to work with ODE to get approval. They would still like to look at holding a safety exercise at some point, as they feel there may be a way to hold this within the current guidelines

Vendor Updates: Kim Hevia discussed new products that are offered by the industry, she will send this information out, along with a suggested list for inactive vehicle maintenance and best practices for inactive vehicles.

Committee Reports

State Conference: Dates moved to 6/28-7/2/2021 at the Riverhouse. Riverhouse indicated that we could cancel up to 60 days in advance, if restrictions necessitate. If the conference does end up getting postponed, we can reschedule to 2025, the next year that is open. Chris asked if we should proceed with trying to line up speakers as if we are going to proceed. Jason asked if we could send out a questionnaire to past attendees/districts to gauge interest/availability, especially due to many districts having travel/budget restrictions. There was discussion about moving the conference to a virtual conference, which has some drawbacks, based on experience with national conferences. The concern is that if we need to cancel and the government mandate is not in place, we could be liable for contracted costs. Chris will convene the conference committee for a meeting soon to talk further about these issues.

Awards Committee: Janet gave Chris the information, but nothing took place with the committee. Chris will check on the status. Brock mentioned that ODE has selected a recipient for the Big Wheel award but has not been announced or awarded yet.

Legislative/ODE: Scott reports that the emergency rule pertaining to driver requirements will be extended into January.

Safety Exercises: We will look at attempting to hold one this year. Sandi Miller would like to get a committee together to work on this. Chris mentioned that some districts may not have drivers this year, based on the current situation with COVID.

Website: No updates.

Old Business: No updates.

New Business: No updates.

Open Discussion: None

For the Good-of-the-Order

Future Meetings:

Date	Location
November 20, 2020	Virtual Meeting/Zoom
January 2021	TBA
March 2021	TBA
May 2021	TBA

Meeting Adjourned: 12:30 PM
Next Meeting Date: November 20, 2020
Next Meeting Location: Virtual Meeting/Zoom