

OREGON PUPIL
TRANSPORTATION ASSOCIATION, INC.
A non-profit organization



To Whom It May Concern,

The Oregon Pupil Transportation Association (OPTA) is pleased and excited to announce the launch of our new website. The OPTA site can be found at <http://optaschoolbus.org>. Along with this announcement, OPTA has developed a multi-tier business partnering program.

OPTA represents over 350 professionals who work in the student transportation industry. Joining or partnering with OPTA puts your organizations' name in front of more than 250 people – from drivers to decision makers to buyers, and gives you a direct connection and way to stay current with those who are using your services or products.

We understand that budgets can be tight and that knowing in advance the type of opportunities that are available can help you organize your time and resources. In choosing your business partnering level, remember: The more visible you are to our membership, the more relationships you will build, which will create growth for your business. We think you will find that partnering with the Oregon Pupil Transportation Association will be both beneficial to your business and open the door to new opportunities.

OPTA Business Partnering Packages:

PLATINUM Package: \$2,000

- **Two (2) different advertisements on website revolving cube**
- **Link to your website listed under "Partners"**
- **Access to our full membership list**
- **Your choice of prime indoor and/or outdoor June Conference Trade Show booth**
- **One (1) Complimentary June Conference registration**
- **Four (4) Complimentary June Conference Awards Banquet tickets**
- **Company logo on "OPTA Partnership" banner to be displayed at workshops, conferences, safety exercises and events**
- **State Associate membership**
- **Platinum partnership license plate**

OPTA the energizing leader in promoting safe, efficient student transportation.

GOLD Package: \$1000

- One (1) advertisement on website revolving cube
- Link to your website listed under “Partners”
- Indoor June Conference Trade Show booth
- One (1) Complimentary June Conference registration
- Two (2) Complimentary June Conference Awards Banquet tickets
- Company logo on “OPTA Partnership” banner to be displayed at workshops, conferences, safety exercises and events
- State Associate membership
- Gold partnership license plate

SILVER Package: \$500

- Link to your website listed under “Partners”
- Indoor June Conference Trade Show booth
- Company logo on “OPTA Partnership” banner to be displayed at workshops, conferences, safety exercises and events
- State Associate membership
- Silver partnership license plate

Package costs are billed yearly from July 1st to June 30th.

Please visit <http://optaschoolbus.org> and click on “Contact” to become a business partner.

Thank you for your interest and support of Oregon Pupil Transportation Association. We look forward to partnering with you and your company.

Sincerely,

Chris Ellison, President
Oregon Pupil Transportation Association